



## CONTENTS

### SOCIOLOGY

- Andrushenko A. I.** ROLE OF TRUST IN IMPLEMENTING OF SOCIAL AND ECONOMIC INNOVATIONS IN SOCIETY UNDER TRANSFORMATION ....7
- Burova O. I.** SETTLEMENT DIFFERENTIATION OF VITAL COMFORT FACTORS IN UKRAINE .....19
- Gerasina L. N.** POLITICAL AND LEGAL PRACTICE OF MODERN SOCIOPOLITICAL REALITY: *theoretical and praxeological synthesis* . .....39
- Mazurok A. I.** INTENT-ANALYSIS OF SPEECHES OF REPRESENTATIVES OF UKRAINIAN OPPOSITION POLITICIANS: LATENT VS REAL .....57
- Reznik V. S.** GLOBAL INFORMATIZATION AND AUTONOMY OF WORKERS ENGAGED IN MENTAL WORK IN UKRAINE ..... 71
- Yuzva L. L.** "WHY NO UKRAINIAN UNIVERSITIES IN THE WORLD RANKING?": RESPONSE OF MODERN GRADUATE STUDENT IN THE ARTICLE .....87

### ECONOMICS

- Onikienko V. V.** INDUSTRIAL COMPLEX IN THE SYSTEM OF MACROECONOMIC PROCESSES AND TRANSFORMATION OF UKRAINIAN LABOR MARKET ..... 101
- Fedulova L. I., Kozlovs'kiy I. V.** ASSESSMENT OF STRATEGIC SITUATION OF UKRAINE AND REPUBLIC OF BELARUS IS IN INTERNATIONAL ECONOMIC SPACE ..... 123

### SOCIAL POLICY

- Afonin E. A., Blahodyetyelyeva-Vovk S. L.** EXPORT-ORIENTED SERVICE SECTOR – NEW VECTOR OF ECONOMIC GROWTH IN UKRAINE? ..... 141

## CONTENTS

<b>Lyubchenko O. V.</b> DETERMINATION OF PECULIARITIES OF MOBILITY ACCORDING TO ECONOMIC ACTIVITY AND BY ECONOMIC SECTORS AND THEIR ASSOCIATION WITH INCOMES OF EMPLOYEES .....	161
<b>Mazhak I. M.</b> STRUCTURAL FACTORS OF EFFECTIVENESS OF PRIVATE FAMILY MEDICINE ( <i>case-study</i> ) .....	171
<b>Shchudlo S. A.</b> INSTITUTIONAL RISKS OF HIGHER PEDAGOGICAL EDUCATION .....	185

## POLICY

<b>Marcenyuk T. O., Hutkiy D. A., Bureychak T. S.</b> WOMEN IN UKRAINIAN POLITICS ( <i>ar of Crimea as case study</i> ) .....	197
---	-----

## MONITORING OF PUBLIC OPINION

<b>Balakireva O. M., Bondar T. V., Dmytruk D. A.</b> ELECTORAL ORIENTATION AND ELECTORATE BEHAVIOR DURING THE ELECTIONS OF PEOPLE'S DEPUTIES OF UKRAINE IN OCTOBER 28, 2012 .....	213
---	-----

## SCIENTIFIC LIFE: EVENTS, FACTS, COMMENTS

<b>Heyets V. M.</b> CIVIL SOCIETY AS A STRATEGIC CHOICE ( <i>review</i> ) .....	239
<b>Bondar T. V.</b> KHARKIV SOCIOLOGICAL READINGS – 2012 .....	246
<b>Shestakovskij O. P.</b> LABORATORY FOR COMPARATIVE SOCIAL RESEARCH .....	248
Our preview. <b>Demchenko I. L., Belonosova N. A.</b> NEW CUTOFF OF HIV/AIDS PREVENTION PROBLEMS ( <i>publication by the results of monitoring</i> ) .....	250

## THE AUTHORS OF JOURNAL .....

252

LIST OF ARTICLES PUBLISHED IN SCIENTIFIC JOURNAL "UKRAINIAN SOCIUM" IN 2012 .....	254
---	-----